

NEW YORK STORE

PHONE MOLINE 1208

PIERR & CO.

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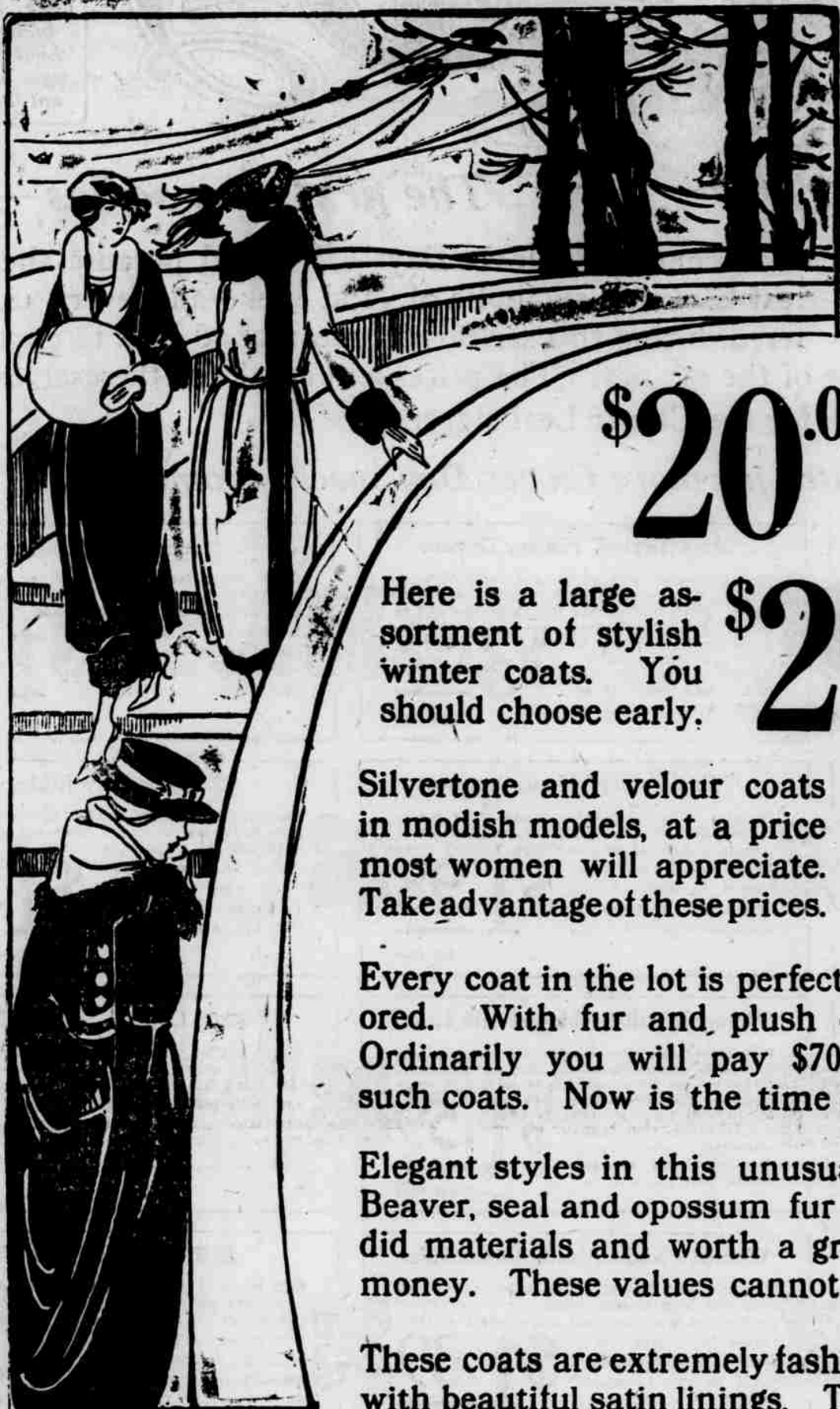
A BIG COAT WEEK

NEW YORK STORE

PIERR & CO., MOLINE, ILL.; PHONE 1208

Judging from our regular big business women readily recognize the exceptional values we are offering in Coats, Suits, Dresses, Blouses, and, in fact, any ready made garments that women and misses wear.

We will continue the big Coat Sale all this week, thereby giving every woman a chance to buy a winter coat at a moderate price.



\$20.00

Buys a good coat of Kersey cloth in navy or brown. A well tailored garment. Full flare models, half lined. Many fur collared models. Buy early.

Here is a large assortment of stylish winter coats. You should choose early.

\$29.50

For coats of plush, wool velour and silvertone with plain and fancy linings. Large collars. Many belted models.

Silvertone and velour coats in modish models, at a price most women will appreciate. Take advantage of these prices.

\$39.50

These coats are made in many colors and styles and sold as high as \$60.00. See them.

Every coat in the lot is perfectly tailored. With fur and plush collars. Ordinarily you will pay \$70.00 for such coats. Now is the time to buy.

\$49.50

Silvertone and wool velour coats in brown, navy and tan.

Elegant styles in this unusual assortment. Beaver, seal and opossum fur collars, splendid materials and worth a great deal more money. These values cannot be duplicated.

\$69.50

Buy now and save.

These coats are extremely fashionable winter models with beautiful satin linings. These coats have sold well at \$125.00 and \$150.00. The reputation of the New York Store stands behind every coat on sale.

\$90.00

Women's Suits

1/3 OFF

Beautiful brown and silvertone suits, many with seal collars. Velour suits of brown and wisteria with beaver. Quite an assortment of broadcloth, poplin and herringbone, all at 1/3 off regular selling price.

National Blouse Week

Nov. 10th to 15th

10% Off on All Waists

Buy at least one American made blouse this week. It will be an expression of good healthy Americanism.

Crepe de Chine and Georgette Blouses

A wonderful assortment of dainty flesh and white blouses, tastily trimmed. Waists in this assortment are rare values. Sold regularly at \$7.00 to \$15.00 each.

\$5.98 to \$12.98

Attractive Beaded and Embroidered Blouses

Navy and black georgette blouses, trimmed with colored beads and heavy embroidery in most wonderful designs. Worth \$10.00 to \$25.00. Buy now at low prices.

\$8.50 to \$19.98

Special Prices This Week on Women's Misses' and Children's

Shoes

Women's Grey Kid 9-Inch Lace Boot

Medium leather heels, flexible McKay leather sole, cloth top. Sizes 3 1/2 to 7; B, C and D widths. Worth \$8.50 and \$9.00 pair.

Sale price \$6.85

Dr. Dudley's Shoes for Children

Made for comfort, style and durability. In patent kid with cloth top and gray kid top with patent vamp. Both button styles, spring heels, sizes 3 to 8.

Sale price \$2.98

Boy's and Youth's Solid Leather Shoes

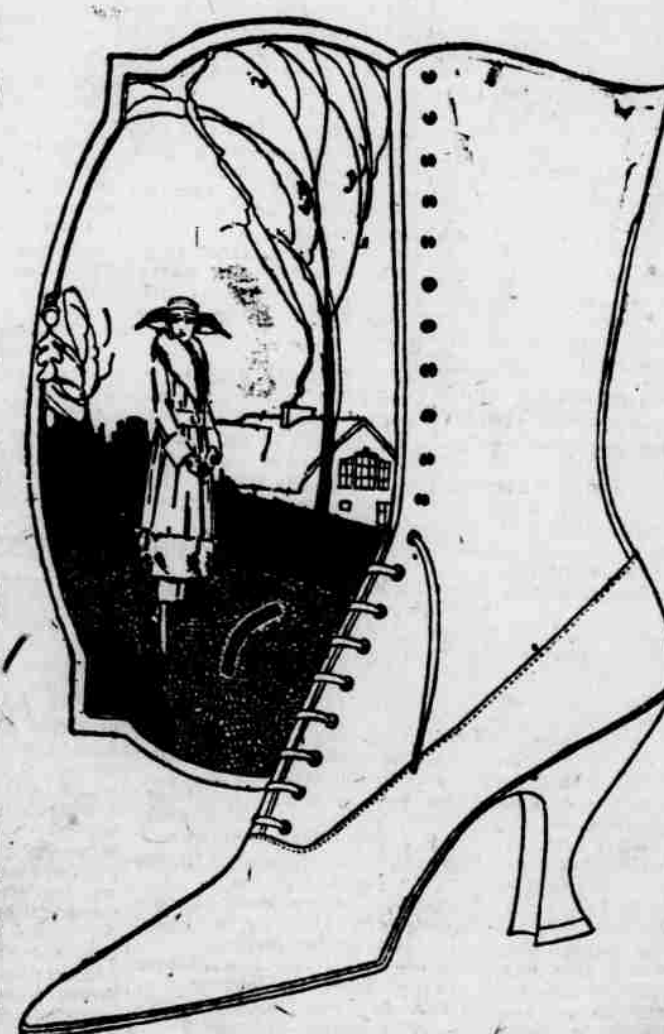
Black leather with elk leather sole. A sturdy long wearing shoe for husky boys. Sizes 1 to 5 1/2. \$4.00 values.

Sale price \$2.98

Children's First Steps Comfort Shoes

All solid leather in winter shades. Black kid, patent and black kid, brown, gray, patent and white, patent with cloth top. Come in all sizes. \$2.25 and \$2.50

Sale price \$1.89



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ALL THE NEWS ALL THE TIME--THE ARGUS